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January 23, 2009

To Visual Management Systems, Inc. Shareholders:

With the holidays behind us, I wanted to take a moment to discuss with you the impact on our business of the well-documented troubles in the larger economy, and to describe some of the challenges that we have and continue to face, as well as our plans to overcome them.

The "credit crunch" that gripped the nation in the summer and into late 2008 did not spare VMS. We saw our available credit from two specific important sources disappear and many of our vendors, who are also struggling, reduced our credit or shortened our repayment terms - or both. Many continue to still supply us products and services; but we have been forced to shrink inventories and extend install cycles.

We are not immune to the overall decrease in economic activity nationwide, but our diverse customer blend has limited our exposure to some of the major troubled sectors like traditional retail and new construction. This has allowed us to manage our marketing and selling efforts to verticals that have not as yet been severely affected by the economic conditions.

The company continually strives to be austere and conservative. We closed some of our smaller installation offices and have been servicing those markets through a combination of travel crews and subcontractors. We relocated our manufacturing operations from Ohio to New Jersey and, by doing so, cut down on shipping expenses and the overhead of the additional facility. We still maintain a smaller office in Dayton with software development as well as graphics design, marketing and electronic media efforts being carried out by the same capable staff. We are presently in the process of consolidating our sales and telemarketing efforts into our corporate office for further reductions in overhead. Finally, we have conducted additional reductions in our workforce.

The state of the capital markets has impeded the company's efforts to raise additional capital. Recently, it seems that the mood has been improving. We are again beginning to garner meetings with private and institutional investors. The company recently engaged J.H. Darbie & Co. for investment banking guidance and has been presenting itself regularly with their assistance.

As our filings have indicated, we have had arrangements with several investor relations/public relations firms over the last eighteen months. I am sure that it goes without saying that their efforts have yielded less than optimal results. We continue to seek out assistance from stronger firms to help us improve communications as well as dissemination of news and press.

While the climate remains challenging and our company has not been immune to the difficulties facing so many companies like it, we continue to work hard on your behalf. We will make a dedicated effort to keep you apprised of our future successes and to do our part in our protecting our customers' businesses for their benefit and our own.

As always, thank you for your ongoing support.

Warm regards,

/s/ Jason Gonzalez

Jason Gonzalez
Chief Executive Officer
Visual Management Systems, Inc._